



DIY FUNDRAISING GUIDE

Everything you need to start your own fundraiser
for ovarian cancer



WELCOME TO DIY FUNDRAISING FOR OVARIAN CANCER

DIY fundraising empowers you to turn everyday moments—birthdays, challenges, hobbies, milestones, and passions—into meaningful support for people impacted by ovarian cancer. There’s no one “right” way to fundraise. You choose what inspires you. The National Ovarian Cancer Coalition (NOCC) provides the tools, guidance, and mission-driven purpose to help you make an impact.

Whether this is your first fundraiser or you’ve supported causes before, this guide will walk you through:

- What DIY fundraising is
- How to get started
- Fundraising ideas and tips
- How your efforts make a difference

Start where you are. Do what you love. Make an impact.



What is DIY Fundraising?

DIY fundraising allows you to create a personal fundraising page and raise money in a way that feels meaningful to you—without needing to plan a large event or have prior fundraising experience.

You can fundraise around:

- Something you enjoy doing
- A milestone you’re celebrating
- A challenge you want to take on
- Someone you’re honoring or remembering

Your fundraiser can be simple or creative, small or ambitious. What matters most is your reason for caring—and your willingness to take the first step.

HOW DIY FUNDRAISING WORKS

STEP 1

Create your fundraising page

Set up a personal fundraising page where supporters can learn about your fundraiser, donate, and share your story.

STEP 2

Choose your fundraising activity

Pick an activity that fits your life—or keep it simple with a fundraising-only page.

STEP 3

Share your why

Tell friends, family, and colleagues why ovarian cancer matters to you and invite them to support your fundraiser.

STEP 4

Raise funds and awareness

Share your page through email, text, and social media. Every donation helps fuel education, support programs, and research.

STEP 5

Celebrate your impact

Thank your supporters and take pride in the difference you made.



FIND YOUR FUNDRAISING STYLE

How you choose to fundraise is entirely up to you! From studio exercise to arts & crafts events, the sky is the limit! Perhaps you want to honor a woman living with or lost to ovarian cancer by selecting one of their favorite activities. Or, choose an activity that you love to do and turn it into a fundraiser!

Fundraise your way: There's no single way to make an impact. Choose what feels right for you.

Exercise

Turn movement into momentum.

Examples: Walks, runs, cycling goals, yoga challenges, fitness milestones

Sports

Bring teammates and fans together.

Examples: Tournaments, season-long challenges, golf outings, friendly competitions



Games

Have fun while doing good.

Examples: Game nights, trivia, card tournaments, online gaming

Parties & events

Celebrate moments that matter.

Examples: Birthdays, anniversaries, weddings, community gatherings

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Arts

Use creativity to inspire generosity.

Examples: Art shows, music performances, craft sales, photography projects

Hobbies

Turn what you love into something meaningful.

Examples: Baking, crafting, knitting, gardening, DIY projects



Fundraise only

Simple. Personal. Powerful.

Examples: Personal giving pages, memorial fundraisers, honor campaigns

Other

Have a unique idea? We love that.

If it matters to you, it can make a difference.

FUNDRAISING TIPS TO HELP YOU SUCCEED

ASK and you shall receive! That's our first tip to fundraising success. You may be surprised at how many people have been impacted by ovarian cancer and will want to support you. Remember, you are not asking for yourself. You are asking for every person that has been impacted by ovarian cancer.

Set a goal. Having a clear goal gives supporters something to rally around.

Ask confidently. You're not asking for yourself—you're asking on behalf of everyone impacted by ovarian cancer.

Share your story. Personal stories inspire generosity and connection.

Use multiple channels. Email, text, and social media all help expand your reach.

Celebrate milestones. Thank donors along the way and celebrate progress.

Remember: every dollar raised makes an impact—no amount is too small.



Ways supporters can donate

Supporters can donate directly through your personal fundraising page using a secure online payment system.

If you receive donations by check:

Checks should be made payable to **National Ovarian Cancer Coalition**

Mailed donations may take additional time to process

If you receive cash donations:

Deposit the cash and make an equivalent online donation to your fundraising page

Or exchange cash for a money order or cashier's check

Receipts are provided for all eligible donations.



CREATING A MEANINGFUL FUNDRAISING EXPERIENCE

Here are a few tips to help make your fundraiser successful:

- Share reminders and updates leading up to your activity
- Confirm any logistics in advance (if hosting an event)
- Post progress updates and photos to keep supporters engaged
- Celebrate your accomplishment when your fundraiser ends
- Thank your supporters and let them know the impact they helped create

Your fundraiser doesn't need to be perfect—it just needs to be meaningful.

SAMPLE TIMELINE

Now

- Choose your fundraising idea
- Set up your fundraising page
- Set a goal and start sharing

2 - 3 Months Out

- Follow up on fundraising emails and letters. Don't be afraid to ask more than once!
- Start a Facebook Fundraiser and post to social media as a way to fundraise and invite others to join you.
- Start planning your activity. Order any supplies such as decorations and banners.

6 Weeks Out

- Share plans for your activity with friends and family.
- Continue to post to social media to recruit and fundraise.
- If hosting an event, confirm the venue, in-kind donations, etc.
- Promote your event or activity by posting signs and flyers.
- Plan for any day-of fundraising efforts.

Week of Your Activity

- Send out reminders to anyone joining you.
- Continue sending emails asking for donations.



- Promote your day on social media.
- Gather in-kind donations.
- Work with local NOCC chapter to share your story with the media.

Day of Your Activity

- Send your supporters a tweet, text or email sharing why you're fighting ovarian cancer.
- Frequently update your progress on social media.
- Send emails asking for donations, or conduct other fundraising efforts.
- Celebrate your achievements when your activity is complete.
- Thank your supporters!

FREQUENTLY ASKED QUESTIONS

Q: Can I fundraise on any date?

Yes. DIY fundraising is flexible—you can choose a date that works best for you.

Q: Are donations tax deductible?

Yes, under United States tax law, the National Ovarian Cancer Coalition is a 501(c)(3) tax exempt nonprofit organization. Donors who write a check made out to the National Ovarian Cancer Coalition, or who give by credit card online and include their name and mailing address, will receive a receipt once the donation has been processed.

Q: Can we use the National Ovarian Cancer Coalition tax ID number for donations of items, locations or services instead of cash donations?

No, only the National Ovarian Cancer Coalition can use its tax ID number for donations of items, locations or services that may qualify for acknowledgment letters.

Q: What do I do if my event needs liability insurance?

Participants must secure their own liability insurance coverage. The NOCC cannot assume liability for, or obtain insurance for, third-party events. The cost of obtaining event insurance may be prohibitive, and we encourage you to explore other venues for your event.

Q: If our event needs a permit, how do we apply for it?

Check with your local jurisdiction for permit requirements and applications. The NOCC is unable to secure permits on your behalf.

Q: Can I host raffles or drawings?

Laws vary by location. Please check local regulations before hosting raffles or prize drawings. for assistance.

Q: Are promotional materials available?

Yes. Fundraising tools and resources are available once you create your fundraising page.



YOUR FUNDRAISING MAKES AN IMPACT

Every DIY fundraiser helps us make an impact in the battle against ovarian cancer.

Your fundraising helps provide:

- Free ovarian cancer education and awareness resources
- Support for survivors and caregivers
- Quality-of-life programs for patients in treatment
- Research investment and advocacy efforts
- Community engagement initiatives nationwide

Together, these programs ensure no one faces ovarian cancer alone.



Thank you for taking action

By starting a DIY fundraiser, you're helping raise awareness, provide critical support, and create hope for people impacted by ovarian cancer.

Your effort matters. Your voice matters. Your fundraiser matters.





To save lives through the prevention and cure of ovarian cancer and to improve the quality of life for survivors and their caregivers.

**WE ENVISION A FUTURE WHERE
NO ONE EVER LOSES THEIR LIFE TO
OVARIAN CANCER.**

888-OVARIAN | [OVARIAN.ORG](https://ovarian.org)

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